



# MASAKEN

CRAFTING SPACES · CREATING HOMES

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OUR PHILOSOPHY

# EVERY SPACE TELLS A STORY.

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At Masaken, we transform residential environments into refined, functional homes that reflect the lifestyle, personality, and aspirations of the people who live in them — through thoughtful design, premium materials, and meticulous execution.



#### ABOUT MASAKEN

### Interior design & finishing, built around you

Masaken is an interior design and finishing company specializing in creating sophisticated residential spaces. From initial concept to final execution, we provide integrated solutions that bring harmony between aesthetics, practicality, and craftsmanship. By carefully understanding our clients' needs, we transform properties into personalized homes where beauty and functionality coexist seamlessly.

#### OUR VISION

### A trusted name in refined living

To become a trusted name in interior design and finishing, known for delivering refined living spaces that combine creativity, quality, and exceptional craftsmanship.

#### OUR MISSION

### Elevating everyday living

To design and build interiors that elevate the living experience — projects defined by thoughtful planning, premium materials, and precise execution, so every detail contributes to a harmonious, comfortable home.

WHAT WE DO

# OUR SERVICES

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We provide comprehensive interior design and finishing services tailored to transform residential spaces into refined living environments. Our team manages every stage of the project — from concept development and space planning to material selection and final execution — combining creative design thinking with high-quality craftsmanship.

DESIGN

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TURNKEY FINISHING

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CUSTOM FURNITURE

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Our interior design service focuses on creating spaces that combine aesthetic elegance with practical functionality. We begin by understanding our clients' lifestyles, preferences, and spatial requirements, allowing us to develop tailored design concepts that reflect their vision. Every element is carefully considered to ensure a cohesive design that enhances both the beauty and usability of the space.

01 · OUR SERVICES

INTERIOR  
DESIGN

We believe that great design is the foundation of exceptional living spaces.

OUR DESIGN SERVICES INCLUDE

- Space planning & layout optimization
- 3D design visualization
- Lighting design & ambiance planning
- Color palettes & material selection
- Furniture planning & styling

DESIGN

TURNKEY FINISHING

CUSTOM FURNITURE



02 • OUR SERVICES

## TURNKEY FINISHING

From structure to signature living.

Masaken provides comprehensive turnkey finishing solutions that transform empty or unfinished spaces into fully completed homes ready for living. Our team manages the entire finishing process — from planning and technical preparation to final installation — coordinating materials, craftsmanship, and timelines to deliver seamless, consistent results.

### OUR FINISHING SCOPE INCLUDES

- Full apartment finishing
- Gypsum ceilings & decorative elements
- Flooring — porcelain, marble, parquet
- Electrical & lighting systems
- Plumbing & bathroom finishing
- Wall treatments & premium paint



We design and craft custom furniture and joinery solutions tailored to each space and lifestyle — combining functionality, craftsmanship, and refined aesthetics so every piece integrates seamlessly with the overall interior. From kitchens and wardrobes to feature walls, every element is produced using high-quality materials and precise detailing.

03 · OUR SERVICES

CUSTOM FURNITURE & JOINERY

Where craftsmanship meets function.

OUR JOINERY SERVICES INCLUDE

- Custom kitchen designs
- Built-in wardrobes
- TV units & storage systems
- Decorative woodwork & feature walls
- Furniture selection & styling

HOW WE WORK

# OUR DESIGN PROCESS

01

## Consultation

We begin by understanding the client's lifestyle, preferences, and project requirements.

02

## Concept Development

Layouts, mood boards, and design concepts are created to define the aesthetic direction of the project.

03

## Material Selection

Careful selection of materials, finishes, colors, and lighting elements to achieve a cohesive design.

04

## Execution

Our team manages every stage of the project with strict attention to quality and detail.

05

## Delivery

Final installation, styling, and project handover ensure that every space is ready to be lived in and enjoyed.

DESIGN PHILOSOPHY

Exceptional interiors are built on a balance of beauty, functionality, and comfort — timeless aesthetics, intelligent space planning, premium materials, attention to detail, and harmonious color compositions. The result feels both sophisticated and deeply personal.

## MATERIALS &amp; FINISHES

## Quality that lasts

Quality materials are essential to creating interiors that are both elegant and durable. We carefully select materials that ensure long-term performance and refined aesthetics on every project.

- Premium porcelain & ceramic tiles
- Marble & decorative stone-effect finishes
- Custom woodwork & cabinetry
- Designer lighting fixtures
- High-quality paint systems & wall finishes

## SCOPE OF WORK

## What we deliver

Masaken has delivered a variety of residential projects designed to meet different lifestyles and design preferences, across compounds including Fifth Square, Madinaty, Sarai, One Kattameya, El Rehab, Shorouk, Wesal, and Port Said.

- Living & dining interiors
- Master bedrooms
- Contemporary kitchens
- Reception areas
- Bathroom design
- Custom storage & cabinetry

SELECTED WORK

# OUR PROJECTS

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Every project is an opportunity to transform a space into a refined and functional living environment. The following pages showcase completed and in-progress work delivered by Masaken — from full apartment finishing to bespoke feature walls and custom joinery. Where available, a link to the full project highlight on Instagram is included.

COMPLETED · REAL-LIFE WORK

## FIFTH SQUARE APARTMENT

LOCATION — FIFTH SQUARE, NEW CAIRO    SCOPE — FULL FINISHING &amp; CUSTOM FURNITURE

A dark, moody living and dining space built around a black-stone bar counter and a hand-finished MASAKEN feature wall. Colorful abstract wall panels, warm brass accents, and integrated lighting bring depth and character to the room, carried through into the kitchen and bedrooms.

[● VIEW FULL PROJECT ON INSTAGRAM](#)

COMPLETED · REAL-LIFE WORK

# SARAI VILLA

LOCATION — SARAI COMPOUND, NEW CAIRO    SCOPE — FULL FINISHING & CUSTOM JOINERY

A warm, contemporary villa finished with polished marble flooring, a wood-paneled staircase wall, and fluted wood detailing throughout. Rose-toned and blue accent walls give each bedroom its own character, while the kitchen and bathrooms carry a consistent dark-wood and marble language.

● [VIEW FULL PROJECT ON INSTAGRAM](#)



COMPLETED • REAL-LIFE WORK

# STODA APARTMENT

LOCATION — NEW CAIRO    SCOPE — FULL APARTMENT FINISHING

A clean, contemporary apartment finished with panelled wall mouldings, fluted wood detailing, and a warm neutral palette — designed to feel calm, cohesive, and move-in ready from the living room through to the hallway.

[● VIEW FULL PROJECT ON INSTAGRAM](#)

COMPLETED · REAL-LIFE WORK

# MADINATY B7

LOCATION — MADINATY, CAIRO      SCOPE — FULL APARTMENT FINISHING

A bright, classic-leaning apartment finished with panelled wainscoting, fluted wood wall treatments, and polished marble flooring throughout the living and hallway spaces.

● [VIEW FULL PROJECT ON INSTAGRAM](#)

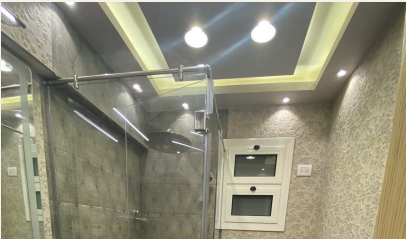


COMPLETED · REAL-LIFE WORK

# EL REHAB

LOCATION — EL REHAB, CAIRO     SCOPE — FULL APARTMENT FINISHING

A refined residential finish-out in El Rehab, combining soft neutral tones with considered lighting and material choices to create a comfortable, elegant everyday home.



IN PROGRESS · REAL-LIFE WORK

# SHOROUK

LOCATION — EL SHOROUK, CAIRO     SCOPE — FULL APARTMENT FINISHING

A layered gypsum-ceiling scheme with sculptural lighting details carried consistently through the living and reception areas, paired with warm wood-tone flooring.

● [VIEW FULL PROJECT ON INSTAGRAM](#)



IN PROGRESS · REAL-LIFE WORK

# WESAL

LOCATION — CAIRO    SCOPE — FULL APARTMENT FINISHING

An apartment finishing project shown here at an early stage — stone-effect wall cladding, marble niche detailing, and door and moulding work underway.

● [VIEW FULL PROJECT ON INSTAGRAM](#)



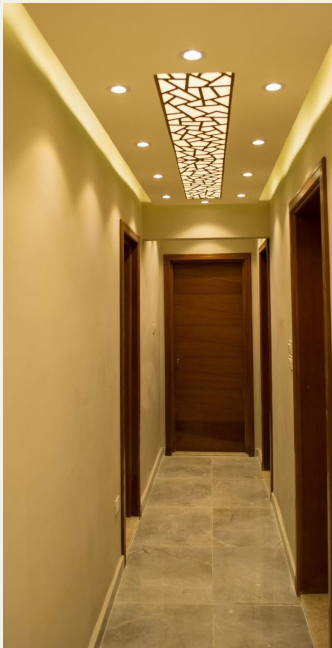
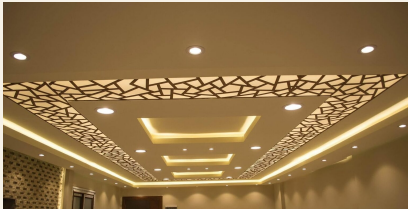
COMPLETED · REAL-LIFE WORK

# PORT SAID

LOCATION – PORT SAID    SCOPE – FULL APARTMENT FINISHING

A layered, geometric gypsum-ceiling scheme carried through every room, paired with a patchwork patterned-tile bathroom and rich wood-tone doors and flooring.

● [VIEW FULL PROJECT ON INSTAGRAM](#)

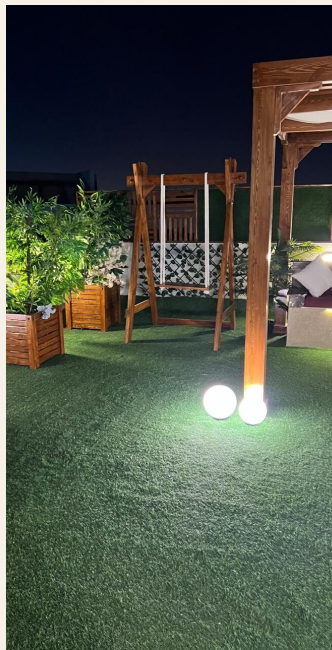


COMPLETED · REAL-LIFE WORK

# ONE KATTAMEYA — ROOF

LOCATION — ONE KATTAMEYA, NEW CAIRO    SCOPE — FINISHING &amp; DETAILING

A roof-level residence finished with close attention to detail — a custom wooden pergola, built-in maroon seating, planters, and a garden swing create a refined outdoor lounge for evening living.



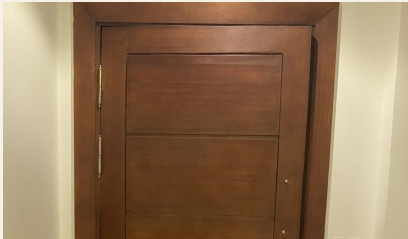
IN PROGRESS · REAL-LIFE WORK

# ONE KATTAMEYA 203

LOCATION — ONE KATTAMEYA, NEW CAIRO    SCOPE — FULL APARTMENT FINISHING

An apartment finishing project in One Kattameya, shown here mid-progress with wall painting, moulding, and lighting work underway.

● [VIEW FULL PROJECT ON INSTAGRAM](#)



COMPLETED · REAL-LIFE WORK

# ONE KATTAMEYA 213

LOCATION — ONE KATTAMEYA, NEW CAIRO    SCOPE — FULL APARTMENT FINISHING

A light-filled apartment finished with a mosaic-tiled bathroom suite, walk-in wardrobe joinery, and warm gold fixtures throughout.

● [VIEW FULL PROJECT ON INSTAGRAM](#)





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Phone — 012 029 92442      Email — [masakeneg@outlook.com](mailto:masakeneg@outlook.com)

[@masakeneg](#) · [Instagram](#) / [TikTok](#) / [Facebook](#)

MASAKEN BY MUSTAFA GHONIM · CAIRO, EGYPT